

SAVE HARRY!

SaveHarry.com

Harry Potter's author & movie producers have signed a foreboding pact to encourage healthy Witches & Wizards to consume unhealthy potions!!

“**Harry Potter**” is great. J. K. Rowling’s deal with Coca-Cola is not. The Coca-Cola Co., a renowned maker of sugar waters, has signed a deal for \$150 million for the global marketing rights to the “**Harry Potter**” movie. “**Harry Potter**” fans all over the world are trying to kill the deal!

Muggle moguls are turning the “Harry Potter” craze into a way to sell junk food!



Here's what to do

- ✓ Visit www.SaveHarry.com to send an email to J. K. Rowling.
- ✓ Stop soft drinks and other junk foods from being marketed in your local schools.
- ✓ Cut back on soft drinks and other junk foods.

Stand Up to Junk Food Peddlers!

It's time that we told them that our health is more important than their profits!

Soft Drinks = Liquid Candy. The typical 12-ounce (360 ml) soft drink contains 150 calories and 10 teaspoons (40 grams) of refined sugars. Increased soft-drink consumption has helped fuel the obesity epidemic facing America today. Soda pop pushes more healthful beverages — such as water, fruit juice, or lowfat milk — out of your diet. Your body won't get the nutrients it needs!

The Caffeine Fix. The caffeine in Colas, and other soft drinks is a mildly addictive stimulant drug. It's crazy to add a drug to a beverage consumed by millions of children, but it sure does keep them coming back for more!

The **Center for Science in the Public Interest**, the leading nutrition-advocacy organization in North America, is spearheading a global campaign to urge the author of “Harry Potter” to end the agreement with Coca-Cola.

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